

## PRESS RELEASE



News

# fluidOps Presents Information Workbench at SemTechBiz 2014

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Walldorf, Germany – fluid Operations® AG (fluidOps) will present its leading semantic integration platform at this year's Semantic Technology & Business Conference (SemTechBiz) from 19 - 21 August 2014 in San Jose, California. At booth 407, fluidOps experts will demonstrate best-practice applications including:

- Workflow and process orchestration in data centers
- Scalable, end-user access to big data

For the tenth time, visionaries and practitioners will meet up at SemTechBiz to discuss how companies can use semantic technologies to generate revenues, save costs, and solve real problems in the era of big data.

### **Information Workbench – Semantifying Business**

Information Workbench provides a semantic integration platform to solve these business challenges. This platform unites semantic data management with cloud management components and links it with data center technologies.

Information Workbench helps users manage data throughout its entire lifecycle and turn the insights gained into knowledge. The semantic integration platform increases transparency by providing a complete view of data. Users can integrate heterogeneous sources in a central repository and create semantic links among them. Powerful analytic functionalities facilitate data processing. The data-driven user interface selects different widgets such as maps, tag clouds or heat maps to dynamically visualize the integrated pool of data. Information Workbench offers a complete range of widgets for visualization, navigation, search, analysis and social media. The platform is built on open standards and improves interoperability during the data exchange.

### **About fluid Operations – Semantifying Business**

fluid Operations™ AG is a leader in semantic technologies. The company established in 2008 delivers the semantic integration platform Information Workbench™. Its portfolio also includes apps for semantic data center and cloud management (eCloudManager) as well as semantic data management. Various awards have confirmed the innovative power of both fluid Operations and its employees. Its clients include renowned organizations in the automobile, telecommunications, IT, media, life sciences and healthcare industries as well as the public sector. fluid Operations employs 50 people and is based in Walldorf, Germany. For more information, visit [www.fluidops.com](http://www.fluidops.com).

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