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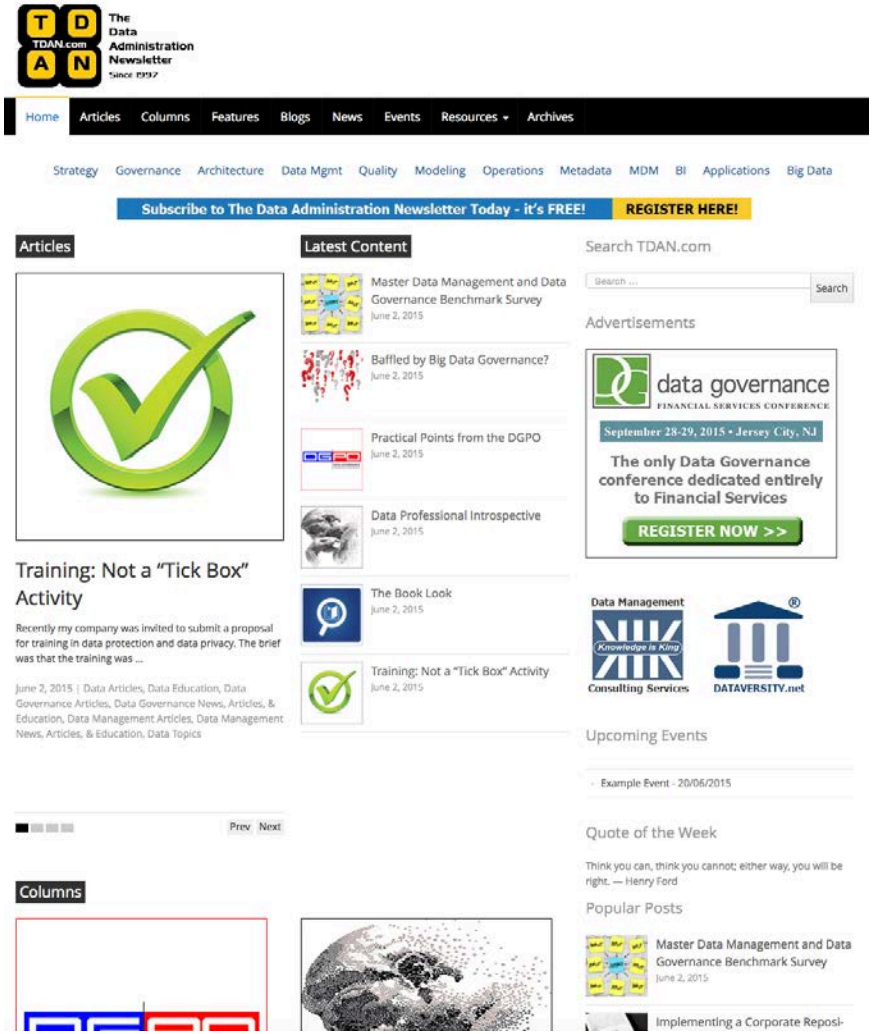
WHO WE ARE

The Data Administration Newsletter (TDAN.com) is an internet-based publication focused on sharing data management approaches, best practices, solutions and technologies to an avid reader-base of managers, practitioners and consultants. The publication contains hundreds of pieces of valuable content from industry-leaders and people actively engaged in all facets of data management.

"The authors drive the content and the content drives TDAN.com. I will continue to provide thought-leaders and practitioners alike with the opportunity to share their best practices and techniques for managing data." – R. Seiner



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TDAN.com Monthly Newsletter

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DATAVERSITY Education, LLC produces the The Data Administration Newsletter and oversees the content published on TDAN.com alongside Publisher and CEO Robert S. Seiner. Each month over 5,000 subscribers receive updated articles, columns, blogs and news related to the Data Industry. TDAN.com has been active since 1997, and it's readers are engaged and interested.

Topics covered by TDAN.com include, but are not limited to:

- Data Governance
- Strategy
- Architecture
- Modeling
- Data Quality
- Metadata
- Master Data Management

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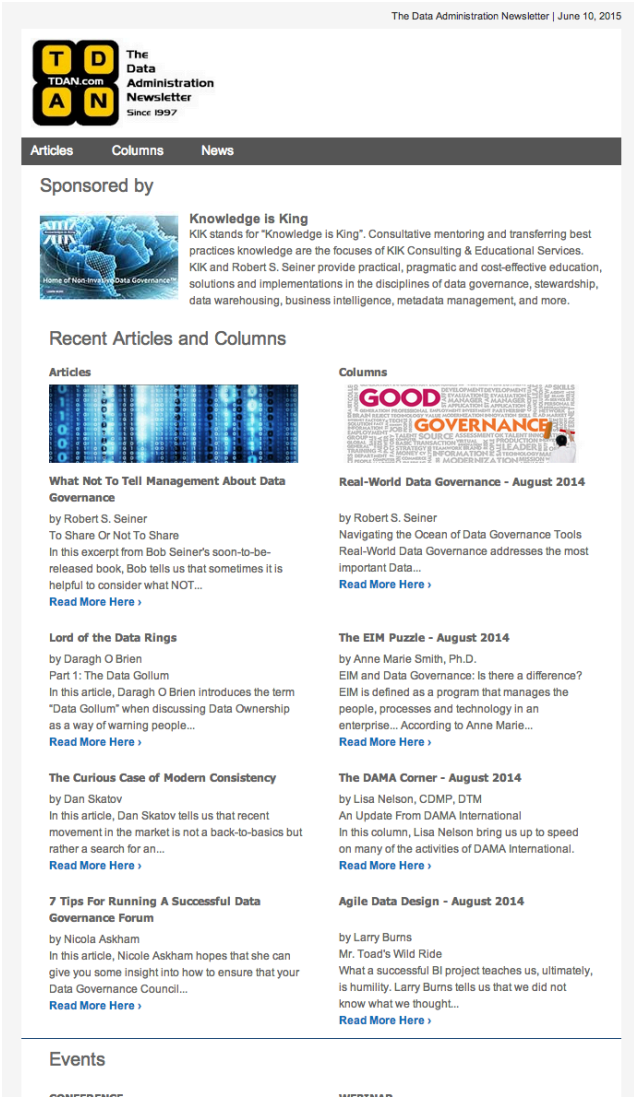
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KIK stands for "Knowledge is King". Consultative mentoring and transferring best practices knowledge are the focuses of KIK Consulting & Educational Services. KIK and Robert S. Seiner provide practical, pragmatic and cost-effective education, solutions and implementations in the disciplines of data governance, stewardship, data warehousing, business intelligence, metadata management, and more.

Recent Articles and Columns

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Real-World Data Governance Webinar Series

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We send a hand-crafted email within two business days following the live event to all registrants letting them know the links to the slides and recording, speaker information, and any other relevant information you'd like to pass onto your new potential customers.

RWDG is live the third Thursday of the month at 2 PM Eastern / 11 AM Pacific.

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Real-World Data Governance Series

The Real-World Data Governance (RWDG) Webinar series occurs the Third Thursday of each month covering the hottest topics in relation to Data Governance. Join well known Industry Leader Bob Seiner each month as he discusses topics such as Metadata, Data Governance Roles and Responsibilities, Data Stewards, Data Governance Frameworks, and more. If you cannot attend, no worries. Go ahead and register to receive the follow-up email sent within two US business days containing links to slides, recording, and anything else requested throughout the webinar.

- Join Bob Seiner as he presents "Real-World Data Governance" topics each month
- This series runs on the third Thursday of each month

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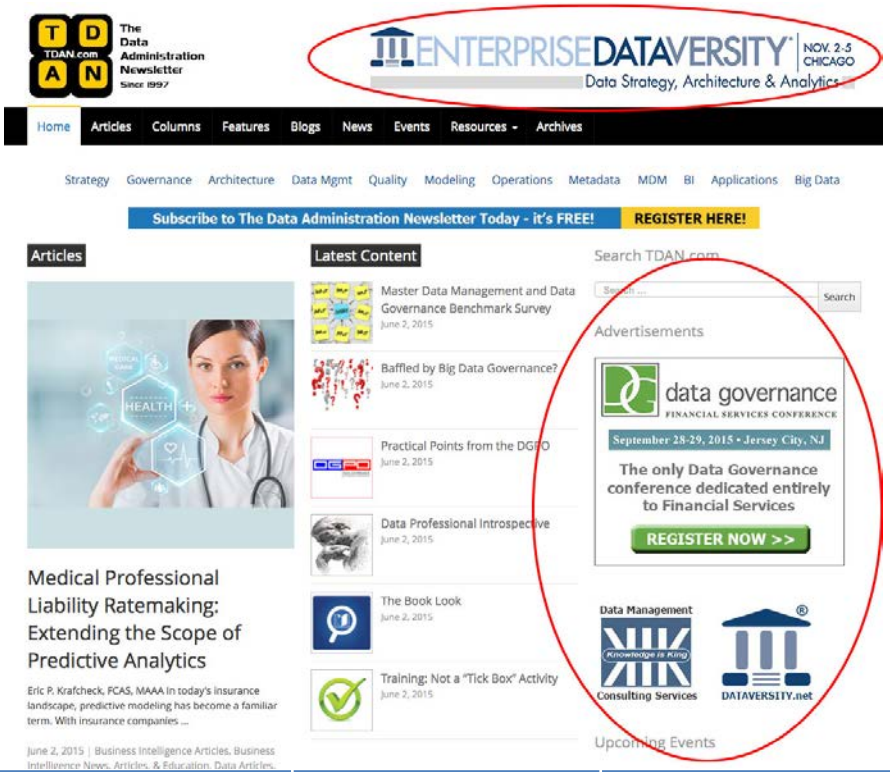

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