

ENTERPRISE DATA GOVERNANCE ONLINE

JANUARY 28, 2026 | 8:00 AM – 2:30 PM PACIFIC

ONLINE EVENT

Join us online for six live sessions
focused on Data Governance

PROSPECTUS

"Enterprise Data Governance Online run by DATAVERSITY was one of Collibra's top sources of quality leads for all of 2023. It provided greater value in terms of discovery calls and pipeline creation than larger, more expensive events we sponsored." - Lindsay Roland, Collibra

PRODUCED BY:



[DATAGOVERNANCEONLINE.COM](https://datagovernanceonline.com)

Sponsor for \$25,000

**Data was extracted from attendance at the most recent EDGO event.*

Enterprise Data Governance Online is one of DATAVERSITY's world-renowned educational programs designed to teach Data Management professionals to execute and implement a successful Data Governance program.

This event brings the reputation of our face-to-face events to a virtual platform, enabling not only great insights from well-respected subject matter experts, but also opportunities for attendees to network and chat with one another.

ATTENDEES BY INDUSTRY:

18%	Banking/Finance
16%	Consulting
10%	Government/Military
8%	Health Care/Life Sciences
7%	Insurance
7%	Retail/Manufacturing
6%	Education
4%	Electronics
3%	Energy
2%	Retail

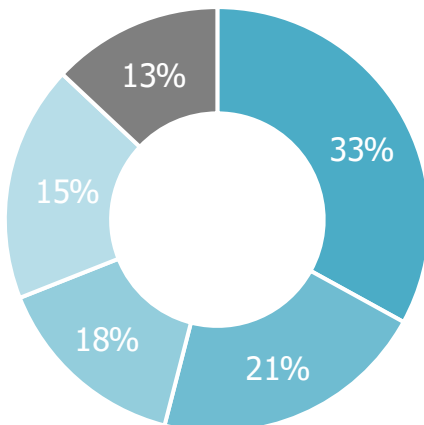
DEMOGRAPHICS:

- 62% of registrants are US based
- 44% of registrants work for companies with > 5,000 employees
- 36% of registrants work in Finance, Banking, Government, Life Sciences, and Healthcare

ORGANIZATION SIZE:

32%	Over 10,000 people
12%	5,000 to 10,000 people
23%	1,000 to 4,999 people
33%	Fewer than 1,000 people

ATTENDEE ROLES:



- Information/Data Governance
- Technology (Architects, Modelers, and IT Managers)
- BI/Analysts/Data Scientists
- Other
- Executive Management (CIO, CTO, CEO, CDO, Executives, Directors, and Managers)

Enterprise Data Governance Online attracts professionals from every avenue in Data Management. Here's a small sample from the 2025 registration list:

Company Name	Company Name
Adobe	Harvard University
ADP	IBM
Allianz	IHG Hotels and Resorts
Allstate	IRS
Amazon	Johnson & Johnson
AMC	JP Morgan Chase
American Airlines	Kaiser Permanente
American Express	Labcorp
American Red Cross	Liberty Mutual Insurance
AT&T	Lincoln Financial
Bank of America	Louis Vuitton
Barclays	Mastercard
Blue Cross and Blue Shield	Mattel
Boeing	MoneyGram International
Cambridge University	Nationwide
Capital One	Navy Federal Credit Union
Charles Schwab	Nestle
Citibank	Netflix
Columbia Sportswear	New Balance
Cornell University	Nike
Costco Wholesale	Northeastern University
Crate & Barrel	Pandora
CVS	PayPal
Dell Technologies	PepsiCo
Deloitte	Pfizer
Department of Defense	Progressive
Discover	Shell
Duke University	Sherwin-Williams
Expedia	Smithsonian
Experian	Social Security Administration
ExxonMobil	Sony Pictures Entertainment
FBI	St Jude Children's Research Hospital
Federal Aviation Administration	Starbucks Coffee Company
FedEx	State Farm
Fidelity Investments	T-Mobile
GEICO	The Coca-Cola Company
General Mills, Inc.	The Hershey Company
General Motors	ThermoFisher Scientific
Google	Uber
H&R Block	Under Armour

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Sponsor Benefits

- 2,000 minimum lead guarantee (no lead caps)
- Company logo shared on the homepage of the event website and in select attendee email marketing and social media
- Sponsor logos included in branded slide placement during breaks

Event Features

- Attend a full day of live lectures from leading industry professionals focused on Data Governance topics.
- Attendance is 100% free! Maximize your strategic, communications, sales, and marketing goals with global exposure to a mass targeted audience.
- Generate more leads and business opportunities and save time and money while getting a better ROI.

Upgrade to Platinum Sponsorship

Secure an exclusive spot on the keynote panel for an additional \$10,000 — only two spots available. Don't miss this premium opportunity to position your brand as an industry leader.

ENTERPRISE ONLINE DATA GOVERNANCE

CALL ME TO SECURE YOUR SPONSORSHIP TODAY.

Francesca Djoufack, Sponsorship Manager

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