ENTERPRISE DATA GOVERNANCE ONLINE

ONLINE EVENT

Join us online for six live sessions focused on Data Governance

PROSPECTUS

PRODUCED BY:

🏛 DATAVERSITY®

Sponsor for $25,000

About the Virtual Event

Enterprise Data Governance Online is one of DATAVERSITY's world-renowned educational programs designed to teach Data Management professionals to execute and implement a successful Data Governance program.

This event brings the reputation of our face-to-face events to a virtual platform, enabling not only great insights from well-respected subject matter experts, but also opportunities for attendees to network and chat with one another.

Demographics

Demographics are based on a recent list of registered professionals.

- 64% of registrants are U.S.-based
- 43% of registrants work for companies with >5,000 employees
- 40% of registrants work in Finance, Banking, Government, Life Sciences, and Health Care

Role		# of Employees	
Information/Data Governance	36%	Under 50	11%
BI/Analysts/Data Scientists	19%	50 - 999	22%
Technology (Architects, Modelers, and IT Managers)	15%	1,000 - 4,999	24%
Executive Management (CIO, CTO, CEO, CDO, Executives, Directors, and Managers)	13%	5,000 - 9,999	12%
Other	17%	10,000 and over	31%

Industry			
Finance/Banking	17%	Insurance/Legal/Real Estate	8%
Government/Military/Public Admin	13%	Education	5%
Health Care/Life Sciences	10%	Manufacturing	3%
Consultant/Business Service	10%	Retail	3%
Technology	10%	Other	21%

Enterprise Data Governance Online attracts professionals from every avenue in Data Management. Here's a small sample from the 2024 registration list:

Company Name	Company Name
Adobe	Infosys
Airbnb	Intel
Allianz	John Deere
American Express	Johnson & Johnson
American Red Cross	JP Morgan Chase
Ashley Furniture	Kaiser Permanente
Bank of America	Kellogg Company
Bayer	Liberty Mutual
Blue Cross Blue Shield	Mayo Clinic
Boeing	Merck
Booking.com	Microsoft
Cambridge University	Morgan Stanley
Capital One	NASA
Charles Schwab	National Geographic
Cigna	Nationwide
Citibank	NBC
Coca-Cola	Nestle
Columbia Sportswear	New Balance
Comcast	Nike
Condé Nast	Northwestern Mutual
Costco	Optum
Dell Technologies	Oracle
Deloitte	Petrobras
Discover	Pfizer
Disney	PG&E
Edward Jones	Philips
Ernst & Young	Progressive
Exxon Mobil	PwC
Farmers Insurance	Salesforce
Federal Aviation Administration	SAS
FedEx	Social Security Administration
Fidelity	Starbucks
FINRA	Target
Gap Inc.	Thermo Fisher
General Mills	T-Mobile
GM	Toyota
H&R Block	U.S. Department of Defense
HelloFresh	Vanguard
Hilton	Verizon
Honeywell	Walmart
HP	Wells Fargo
IBM	Zoom

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Sponsor Benefits

- 2,000 minimum lead guarantee (no lead caps)
- Company logo shared on the homepage of the event website and in select attendee email marketing and social media
- Sponsor logos included in branded slide placement during breaks

Event Features

- Attend a full day of live lectures from leading industry professionals focused on Data Governance topics.
- Attendance is 100% free! Maximize your strategic, communications, sales, and marketing goals with global exposure to a mass targeted audience.
- Generate more leads and business opportunities and save time and money while getting a better ROI.

> *"Enterprise Data Governance Online run by DATAVERSITY was one of Collibra's top sources of quality leads for all of 2023. It provided greater value in terms of discovery calls and pipeline creation than larger, more expensive events we sponsored."* - Lindsay Roland, Collibra

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CALL ME TO SECURE YOUR SPONSORSHIP TODAY.

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