

The Value of Data Governance with Collibra





## Featured Speakers



Daniel Sholler • 1st
Product Marketing at Collibra
Collibra • Harvard University
Greater New York City Area • 500+ &



Eric Kavanagh
eGov Consultant at United Nations
United Nations • Spring Hill College
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# Can Data Be Governed?



Governance controls animate things:

- People
- Processes
- Engines
- Decisions
- Machines

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# Global Data Protection Regulation



Adopted by the EU, but affects the USA

#### Key Provisions Put Organizations On Notice

The right to portability

The right to erasure

Privacy First policies for data

Data breach notification: 72 hours!

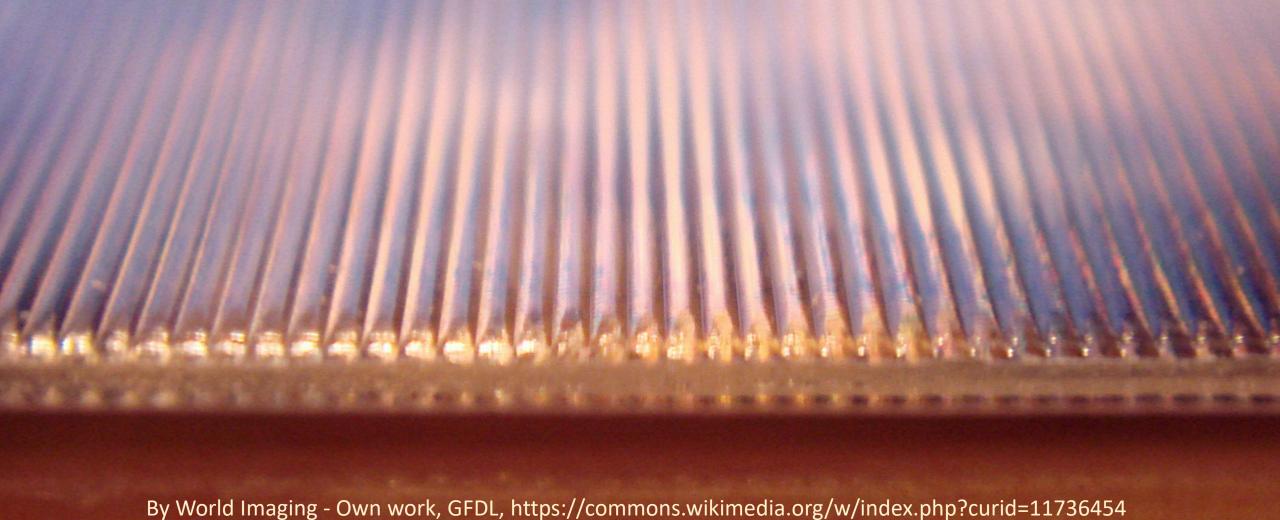
Data protection impact assessments



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Data Protection Officers required for some International companies implicated And last but not least: 4% of revenue fine!

## Seeing the Big Picture Will Pay Dividends



#### Trust Is the Anchor of Every Business!

Gaining a better understanding of data will improve trust, and that will in turn improve your business! Viewing compliance initiatives through the proper lens will not only help achieve desired goals, but it will also foster a culture of data awareness, and that will pay dividends for years to come!



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