

**JULY 17, 2019 | 8AM – 1:30PM PDT**

# Sponsor for \$8,500

## About the Virtual Event

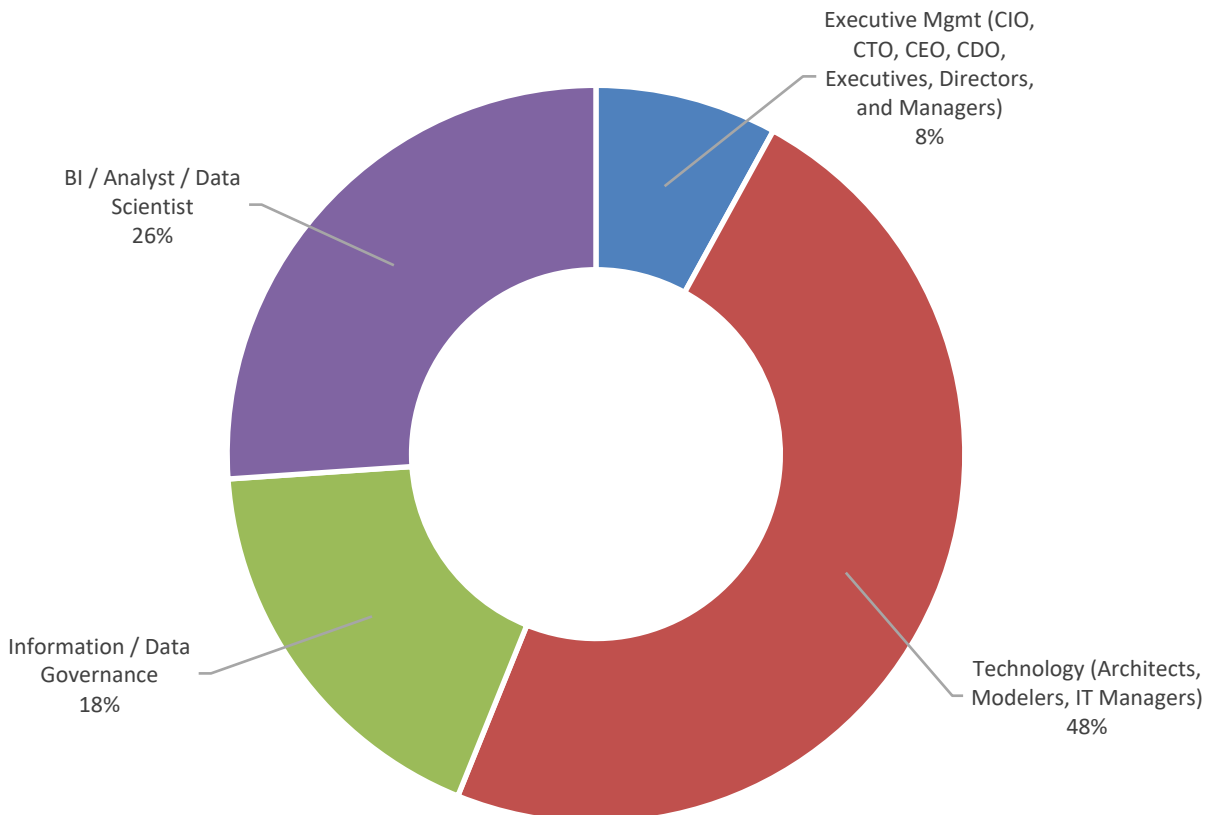
Data Architecture Online is one of DATAVERSITY's world-renowned education programs designed to teach Data Architects, modelers, and managers the full spectrum of tools and resources best used for building and managing a modern Data Architecture.

This event brings the reputation of our face-to-face events to a virtual platform, enabling not only great education from well-respected subject matter experts, but also offering professionals a way to learn from anywhere.

## Demographics

Demographics are based on our engaged data audience.

- 98% qualify as decision makers
- 34% work in companies with more than 5,000 employees
- 73% are from North America
- 46% work in banking/financial, insurance, healthcare, or government



# Data Architecture Online attracts decision makers from every avenue in Data Management. Here's a small sample from other Data Architecture events:

Job Title	Company Name	Job Title	Company Name
VP Data & Analytics	Momentum	Strategic Analytics & Insights Manager	Wings Financial Credit Union
Director, Standards & Technology	Nokia Inc.	Data Modeler	GameStop
Vice President	Accenture	Chief Data Steward	Fraser Health
Sr. Data Architect	ActionNet	Data Analyst/Project Coordinator	Advance Auto Parts
Sr. Data Architect	Andesa Services	Sr. Analyst, Data Governance	Cancer Care Ontario
Data Governance Project Manager	Walgreens	Chief Technology Architect	AT&T
Section Manager, Data Management	LA County Dept. of Mental Health	Head of Data Governance	SBM
Data Steward	Bank of America	Sr. Director, Big Data & Analytics	Blackhawk Network
Information Architect	Microsoft	Sr. Data Engineer	Plan International UK
Database Analyst	Wells Fargo	Sr. Manager, Data Warehouse	TE Connectivity
Systems Application Programmer	City of San Jose	BI Technology Director	EMC Insurance Companies
Data Scientist	Aceva Technologies	Sr. Manager, Data Governance	Tyson Foods
Enterprise Data Governance Manager	Rockwell Collins	Sr. Business Intelligence Consultant	Vision Associates
Sr. Manager, Data Management Services	Daymon Worldwide	Director, Customer Information & Analytics	Ally Financial
Director, Data Governance	Columbia University	Chief Data and Analysis Officer	Admin Office of US Courts
Solution Architect	Bank of Canada	Chief Data Governance Officer	Symcor
Sr. Enterprise Architect	Federal Reserve	Principal Software Engineer (BI)	Xerva
Manager, Data Governance	Prime Therapeutics	Business Intelligence Developer	PCL Construction
Sr. Data Architect	Payless ShoeSource	Manager, Predictive Analytics	TriHealth
Data Warehouse Developer/DBA	AT&T	Sr. Enterprise Architect	SAI Global
Sr. Manager of Business Intelligence	Accenture	Sr. Architect	Travelers
Sr. Developer	Adaptive	Data Architect	Farm Bureau Insurance
Associate Manager, Business Intelligence	Hertz	Principal Data Scientist	CoreLogic
Data Analyst	TD Ameritrade	Sr. Data Analytics Engineer	Genomic Health
Sr. Data Modeler	ups	Data Architect	USDA
Information Architect	Southern California Gas	Assoc. Data Architect	The Hartford
Enterprise Data Architect	Gordon Food Service	Enterprise Information Architect	General Mills
Data Steward	NetApp	Master Data Admin	Dean Foods
Data Warehouse Architect	Commerce Bank	Sr. Data Architect	EPIC Engineering
Sr. Data Analyst	Navy Federal Credit	Data Warehouse Strategist	Infinity Insurance Company
Sr. Data Scientist	HPSJ	Program Lead - Information Management	Sydney Water
Chief Data Scientist	Incisive Analytics, LLC	Master Data Manager	Cantel Medical
Director, Global Business Intelligence	AIG	AVP, Database Systems	Farm Credit
Sr. CTO Architect	Sungard Availability Services	Director, Information Technology	Gold Coast Health Plan
Data Modeler	Kohl's	Programmer Analyst	Preferred Mutual Insurance Company
Deputy Chief Data Officer	USDA Operations and Management	Application Engineer	ACG
Director of Data Governance	Parkview Medical Center	Data Analyst	National Grid
Customer Data Steward	Best Buy	Global Network Operations Manager	The Nature Conservancy
Director, Global BI	AJGallagher	Software Analyst	Logicalis
MDM & Data Governance Manager	Flagstar Bank	Director	RedFlank Analytics
Sr. IT Engineer	Cleveland Bridge	CMO	Semarchy
Lead Information Management	Harley-Davidson	Data Scientist	Elsevier

Contact Warwick Davies for more information at 1 (781) 354-0119 or [warwick@dataversity.net](mailto:warwick@dataversity.net) [dataarchitectureonline.com](http://dataarchitectureonline.com)

# Sponsor for \$8,500

## Features & Benefits

- A full day of live webinar-like presentations from leading industry professionals focused on Data Architecture solutions.
- Attendance is 100% free! Maximize your strategic, communications, sales, and marketing goals with global exposure to a mass targeted audience.
- Generate more leads and business opportunities and save time and money while getting a better return on your investment.

## Sponsorship Includes:

- 800 minimum lead guarantee
- Company logo represented on the homepage of the website and on email marketing
- Branded slide placement during breaks

**THERE IS NO REASON TO WAIT!  
CALL TODAY TO RESERVE  
YOUR SPACE.**

Warwick H. Davies, Sponsorship Director  
Email: [warwick@dataversity.net](mailto:warwick@dataversity.net)  
Phone: 1 (781) 354-0119

## **DATAVERSITY**

13020 Dickens Street  
Studio City, CA 91604 USA